



For Immediate Release

May 26, 2011 Columbus, Ohio

Professional Monsters Invade Central Ohio ~ At Halloween Haunted House Convention!



The Midwest Haunters Convention returns to Columbus, Ohio June 1-5th, 2011. ~ Hosted by the Greater Columbus Convention Center and Hyatt Regency Hotel.

THE MIDWEST HAUNTERS CONVENTION (MHC) is the largest Halloween show of its kind in the US serving a primary audience of Haunted Attraction Producers, Actors, Artists and Home Haunters. The MHC serves haunt industry professionals' needs as well as those of home and backyard haunters and Halloween enthusiasts by providing **shopping, entertainment, education and tours** for US-based and international attendees. It also enables local and regional businesses and residents to participate in the exciting, unusual and affordable opportunities offered.

Photo courtesy of FOCI Photography



The MHC Trade Show
Photos courtesy of FOCI Photography.

MONSTERS Shop for Halloween Necessities at the MHC Vendor Tradeshow!

The **Midwest Haunters Convention (MHC)** will host the a **Haunted Attraction Industry/Halloween Trade Show** on June 4-5, 2011 at the **Greater Columbus Convention Center** in Columbus, Ohio. Admission is

FREE and open to the public with advance registration. The **MHC Trade Show** hours are: Saturday June 4, 2011 from 9 am-5:30 pm; and Sunday June 5, 2011 from 10 am – 4 pm; featuring an indoor exposition of custom Hearses!

The **MHC Vendor Trade Show** features over 75 exhibitors on a 60,000 square foot show floor. Vendors serve the international shopping needs of haunted house industry professionals including producers, designers, makeup artists, and actors ~ as well as home/backyard haunters and Halloween enthusiasts. Many exhibitors offer cash and carry sales and offer product demonstrations in their booths and on the **MHC Demo Stage** (located on the showroom floor; also free to attend ~ with tradeshow registration).

HOLLYWOOD STYLE ENTERTAINMENT ~ FOR HAUNTED HOUSE PROFESSIONALS AND FANS

Weekend entertainment includes a **Monster Masquerade Party** featuring the **Ms. Midwest Scary Pageant** (*rated as one of the Top 10 Freakiest Attractions in the US by AOL Online*), a **Halloween Black-light Body Art Fashion Show**, and the **Bloody Mary Monster Makeup Wars Competition**.



Monster Makeup Wars Makeup Artist Teams Compete to Create Monsters!

Saturday, June 4, 2011
Columbus Convention Center 4:30 pm
MHC Tradeshow - Demo Stage
Trade Show Admission is FREE with registration.

2010 Monster Makeup Wars Winners (right):
Steve Martini, Tater Lynd and Geoff Beck pictured
with sponsor. *Photo courtesy of FOCI Photography.*



The **Bloody Mary Monster Makeup Wars** signature competition is back in 2011 on the **MHC Demo Stage** (located on the showroom floor; free to attend with tradeshow registration). Makeup Artist teams will compete in a 30 minute challenge vying for the championship title: by creating the most impressive monster using identical **Bloody Mary** makeup supplies. Judging begins at 5:00 pm.



Big Foot Presentation by Phillip Morris/ Morris Costumes Hosted by *The Voice from Hell* Dick Terhune

Saturday, June 4, 2011
Hyatt Regency Grand Ballroom: 6-7:30 pm

Advance MHC Registration is Required.

Tickets available on-site may be limited!

Cost: \$40; includes Dinner with Cash Bar

Big Foot; is it a myth, legend, fact or fiction? Phillip Morris played an integral role in one of the first videos of the Legendary Big Foot monster.

Join a limited number of participants for an intimate dinner with the legendary Mr. Morris for an entertaining presentation regarding his costuming involvement in the 1967 Yakima, Washington search for Big Foot.

A limited number of seats are available. Dinner reservations are \$40 with a cash bar. **Please notify us in advance of any special requests* For additional information on Phillip Morris: please see <http://www.morriscostumes.com/aboutus.aspx>



The MHC Monster Masquerade Party
Sponsored by **The Haunted House Association**

Saturday, June 4, 2011
Hyatt Regency Grand Ballroom: 8:30pm – 1 am

The Haunted Attraction Association Masquerade Party (HAA) will be held **Saturday, June 4, 2011 at the Hyatt Regency-Grand Ballroom** in Columbus, Ohio from **8:30 pm – 1 am**. Haunted House Celebrities/Experts, Actors, Special Effects Makeup Artists, Costumers, International Professionals and Halloween fans will soon enjoy a Hollywood-type Gala Monster Soiree featuring a cash bar with light appetizers. Admission is \$40 online and \$50 at the door; with limited on-site ticket availability.

The **HAA Monster Masquerade Party, presented MaxxTech Audio Visual**, is going to be the biggest and best ever! Hundreds will converge in the Hyatt Regency Ballroom for an incredible evening of fantastic fun with monsters and crazy characters while enjoying dancing and the evenings' special entertainment line-up which also features nightclub lighting, sound and other effect and multitudes of delighted paparazzi.

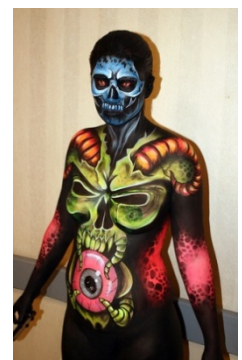
The evening's activities begin with the **Body Art Fashion Show** and include the **Ms. Midwest Scary Pageant** and the **Scariest Character Contest** followed by hours of dancing and photography.



**The Black Light Body Art Fashion Show Presented by
The Evil Twins FX and Evil Fire Lizard**

Saturday, June 4, 2011
Hyatt Regency Grand Ballroom: 9 pm
Masquerade Party Admission Required

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The **Black Light Body Art Fashion Show** launches the **HAA MHC 2011 Masquerade Party!**
The event will be hosted by **Patrick Konopelski**: HAA President/Shocktoberfest, Pennsylvania

This is an invitational event for Body Painters to showcase their makeup artistry talents in a spectacular exposition featuring extreme black light designs with semi-nude; beautifully painted models. The ballroom stage becomes blinding with the camera flashes of paparazzi!

The **Black Light Body Art Fashion Show** features **Evil Twin FX**/Artists Nick and Brian Wolfe, **Evil Fire Lizard**/Dean Martin, **European Body Art**/Nick Herrera, **Death Clock Studios**/Matt Seel, **Canvas Alive**/Pashur, **Scare-A-Torium**/Keith Newsome, Margie McGuire, and **BobbieArt**/Bobbie Lapushansky.
2010 Video <http://www.youtube.com/watch?v=pN1wH8b6hPs&feature=related>



The Ms. Midwest Scary Pageant

Presented by
The Evil Twins FX and Evil Fire Lizard

Saturday, June 4, 2011
Hyatt Regency Grand Ballroom: 9:30 pm
Masquerade Party Admission Required

Photo courtesy of FOCI Photography.



The **Ms Midwest Scary Pageant** is part of the 8th annual MHC competition to find the scariest female character in the Midwest. *Rated as one of the **Top 10 Freaky Attractions by AOL Online.** Eight contestants will compete fiercely for the highly coveted crown; in addition to prizes. Hosted by Trey Cottle/**Haunted Montrose.**

The Scariest Character Contest

Saturday, June 4, 2011
Hyatt Regency Grand Ballroom: 10:00 pm
Masquerade Party Admission Required

Photo courtesy of FOCI Photography.



The Scariest Character is selected each year by a panel of celebrity judges that select contestants from the Masquerade party guests. Hosted by Dick Terhune/**The Voice From Hell.**

Halloween Educational Seminars and Workshops

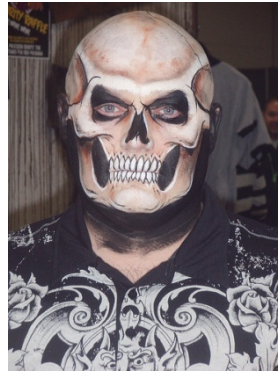
June Training Classes to Serve Haunted Attraction Industry Professionals and Enthusiasts



MHC Weekend Seminar Sessions

Attendee Makeup by Nick & Brian Wolfe; Evil Twin FX

*Photos courtesy of Glenn McKnight, New Social Media, Ontario Canada.
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The **Midwest Haunters Convention (MHC)** offers weekend seminars June 4-5, 2011 in Columbus Ohio at the Greater Columbus Convention Center. Five tracks of education are presented: **Acting, Makeup, Props, Haunt Business, and Haunt Design**. The seminars are instructed by industry experts and serve participants with skills ranging from beginner to advanced levels and backgrounds ranging from haunt owners to Halloween fans.

The MHC Weekend Seminars are available for \$85 in advance (through www.MidwestShow.com) or \$99 onsite. Seminars will be held on Saturday June, 4, 2011 from 9:30 – 11 am, 12:30 – 2 pm, and 2:45 – 4:15. Seminars on Sunday June 5, 2011 will be at 10:30 am -12:00 pm and 1:30 – 3 pm.

MHC workshops and seminars offer a wide variety of professional education with topics ranging from intensive artistic instruction on such things as how to: create realistic zombies, being effective as an actor or designer creating scary scenes, incorporating animatronics and using the latest in technical lighting and sound production, as well as business instruction on how to run a profitable seasonal temporary business.

MHC Weekend Workshops

The **MHC** offers weekend workshops June 3-5, 2011 in Columbus Ohio at the Columbus Hyatt Regency and Greater Columbus Convention Center on an individual pay per class basis (*and are not included as part of the MHC Weekend Seminars.*) Registration costs range from \$35 – \$200.

Halloween Convention Hosts Midwest Motor Coach Tour Featured Ohio and Indiana Haunted Attractions to Open for June Excursion 2 Day Tour Departs from Columbus, Ohio on June 1, 2011

The **Midwest Haunters Convention (MHC)** offers a 2 day pre-convention chartered motor coach bus tour of haunted attractions in Central/Northeast Indiana and Western Ohio June 1-2, 2011. **It is the largest tour of its kind in the US: featuring 20 haunted houses over 2 days.** The bus tour is **SOLD OUT** however a driver's tour is available. The public is invited to drive to attractions on the tour and purchase tickets at each one.

The **MHC Haunt Tour** features a wide variety of professional haunted enterprises ranging from startup venues to multi-million dollar attractions; many staffed with entertaining live actors – providing outstanding entertainment. There are also opportunities to experience paranormal activities on some excursions; as well as an interesting stop to visit to the International Circus Hall of Fame.

The MHC Haunt Tour will visit the following destinations; with some venues offering multiple events: including Ohio stops at the **Land of Illusion** (Middletown) and **Scare Fair** (Lima); and Indiana stops at the **Eliza Willard Haunted Hotel** (Franklin), **Fright Manor** (Indianapolis), **Twisted Darkness** (Kokomo), **Edge of Insanity** (Kokomo), the **International Circus Hall of Fame Circus Hall of Fame & Museum** (Peru), **Haunted Hotel** (Huntington), the **Haunted Cave** and the **Haunted Castle** (Ft Wayne).

The MHC Haunt Tour is offered as a pre-convention event for the weekend attendees featuring a tradeshow, education and social events oriented to Halloween trade professionals; and it presents fabulous shopping opportunities for local area businesses and fans. It is sponsored by **Minispotlight.com**; co-sponsored by the **Transworld Legendary Haunt Tour**. For more information and video advertisement, please visit www.MidwestHauntersConvention.com/wed-thurs-bus-tour/ or contact Kelly Collins at 614-203-4626 or Kelly@MidwestHaunters.com.

ABOUT THE MIDWEST HAUNTERS CONVENTION (MHC): It is the largest Halloween show of its kind in the US serving a primary audience of Haunted Attraction Producers, Actors, Artists and Home Haunters. It features a 60,000 square foot vendor trade show with over 75 vendor booths – and provides regional businesses and residents the opportunity to shop for professional quality Halloween related products. The **MHC Trade Show** is free and open to the public with registration; and is held at the Greater Columbus Convention Center in Ohio June 4-5, 2011.

The MHC provides educational seminars and workshops and networking activities for haunted attraction industry professionals. The 2011 MHC features the world's largest haunted attraction bus tour as well as a *Monster Masquerade* costume party featuring a the *Body Art Fashion Show* and contests including the *Bloody Mary Monster Makeup Wars Competition, Ms Midwest Scary Pageant & the Scariest Character Contest*. For more information please visit www.MidwestHauntersConvention.com and sign-up to receive the bi-monthly **MHC Newsletter** with the latest news and updates, email MHC@MidwestHaunters.com or call 614-361-1466. The Midwest Haunters Convention is sponsored by Westland Insurance.

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Midwest Haunters Convention

Columbus Ohio June 3-5, 2011

www.MidwestHauntersConvention.com

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